KINETICDATA

Integrating Flexible, Scalable Al into Your Tech Stack

Spreadsheet Version: bit.ly/scale-ai-xls



Treat Al as a layer—not a lock-in. Own the interface; orchestrate across every system.

Start by identifying a use case

Look for work that involves many people, departments and platforms... and lots of manual copy/paste.

Use Case:			



Trigger & Desired Outcome

What starts this use-case and how do we know it's complete?

Trigger event (what starts the flow)	Desired outcome (what "done" means)
Example: Applicant "approved for hire" in Workday.	Example: New emloyee is ready to work on first day



People & Ideal Experience

What should this person see/do in one place?

Persona	Top 3 tasks in this flow	Ideal single experience (what they should see/do)
	1.	
	2.	
	3.	
	1.	
	2.	
	3.	
	1.	
	2.	
	3.	

Add	others:
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Examples:

Persona: New employee

Tasks: 1) Complete forms 2) Get equipment 3) Access systems **Experience:** One checklist with status + due dates; no tool-hopping Persona: Hiring manager

Tasks: 1) Approve access 2) Track start readiness 3) Resolve blockers **Experience:** One dashboard: approvals + status; nudges for delays



List the platform(s), data created, and the owner for each step in your *ideal* flow. Keep it simple.

Step / Task	Existing Data Referenced	New Data created	Platforms touched	Who owns it?

Examples:

New hire enters their W2 information	Yearly salary, start date	Tax filing, direct deposit information, SSN	Docusign, Rippling	HR
Laptop and software provisioning	Shipping address, start date, software needed, account access	Computer system/model selection, other equipment needed	Email, Servicenow, Purchasing platform, Active Directory	IT
Required Training has been completed	Account information, Manager, Training needed	Module completion status	LMS, Active Directory	Operations



Circle steps to decouple

Circle any Step/Task where both are true:

- Platforms Touched lists 2+ platforms
- New Data Created will be used by another platform later

Circled steps are your **decouple targets** (orchestration + shared layer = no re-typing).

Define your Core Systems (integrations to wire)

From the circled steps, list the platforms that appear 2+ times. These are the systems you'll connect via integrations.

Core Systems	
to Connect:	



Establish an Al Play

Star ★ one circled step and check one Al Play below. Essentially: "How can Al help this along?"

Pick an Al Play (how Al helps this step):

- Choose for me (Recommend)
- Spot issues (Detect)
- Give me the ETA (Forecast)
- Send it to the right place (Classify & Route)

★ Step: Laptop & software provisioning
Ex: Core Systems: HR, Identity, Finance, ITSM
Al Play: Choose for me (Recommend)

Log the steps on the next page

Final Step

How can decoupling your tech stack enable your Al Strategy?

Let's see your top three steps that are prime for flexible, scalable Al assistance:

STEP	STEP	STEP
CORE SYSTEMS	CORE SYSTEMS	CORE SYSTEMS
AIPLAY	AIPLAY	AIPLAY

If you need a way to truly scale Al across your org, You're Not Alone

Technology changes quickly. To truly scale AI, you need the freedom to swap platforms while keeping data consistent.

