

# Secure Workflow Platform Built with the Mission in Mind

## About Us

Kinetic Data helps government agencies modernize processes, deliver faster responses and support the required change for 21st century leadership.

Workflow from Kinetic Data supports automation, decision making and makes execution of actions a reality across multiple departments with enterprise-grade experiences. Our platform and backend services help teams and organizations run more efficiently, focusing resources where they are most needed.

## Powerful Framework forged with Security, Scalability and Flexibility



### Portals

Deliver best-in-class experiences while driving productivity, slashing costs and increasing reliability.



### Forms

Gather, share and validate data to eliminate errors and reduce cost.



### Workflow

Transform your organizational processes with automated, reliable and complete workflows.



### Integrations

Prebuilt library of integration options extends existing applications and enables data orchestration regardless of process.

## Benefits to the Federal Sector

- Modernize processes
- Consumer-grade digital experiences
- Interoperability with multiple applications and systems
- Security-focused
- Minimize risk
- Scalability
- Future-proof tech stacks

## Company Details

**DUNS:** 076309629

**Type:** Small Business

**NAICS Codes:** 511210, 541511

**CAGE Code:** 4EDV6

**UEI:** G1SKJGYTA8K3

**FedRAMP:** Expected Q2 2023

## Defense Information Systems Agency



**Key Objective:** Create a storefront experience to host and display a complex catalog of services performed for mission partners.

**Scenario:** The DISA processes over \$4B worth of transactional orders for services ranging from simple IT requests to highly complex, custom needs.

**Provided:** Kinetic Data provided the front end digital experience platform for DISA contractors to build highly complex ordering flows, incorporating custom logic into every step of the process. Kinetic also became a content management system to house and maintain the descriptions of these services. Kinetic platform also supported a custom built CAC integration.

## Missile Defense Agency



**Key Objective:** Offer a Service Catalog in a highly secure environment.

**Provided:** On premise service catalog with CAC integration with zero external access. Managed workflow requirements for approvals.

## US Army JLTV



**Key Objective:** Joint Light Tactical Vehicle equipment error repair tracking system for statistical analysis.

**Provided:** Service event tracking, Security Technical Implementation Guidelines (STIG) compliant; able to scale across multiple departments and physical assets.

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## In-depth Case Study: USDA

System modernization and consolidation projects are no easy feat – especially in large, complex government organizations. The goals for these projects typically include cost avoidance, improved customer experience, and centralized data. Ironically it is often the case that modernization projects become outrageously expensive, take years to complete, leave customers confused and ultimately often fail. Kinetic Data has a proven system for providing engaging self-service and approval experiences across multiple fulfillment systems with **less risk** and **at a fraction of the cost** of popular service management systems.



## Challenge for USDA

Multiple instances of ServiceNow and BMC in the USDA environment today are raising red flags across the organization. The cost for approvers and fulfillers participating in business workflows is substantial, with the potential to increase due to vendor lock. The numerous systems are also confusing for employees as it's unclear where to request services or check request status. With an emphasis on employee experience excellence, there is potential to make a huge, positive impact toward this initiative.

## Solution on Kinetic Platform

**Front-end self-service portal** to notably reduce approver cost, significantly improve employee experience and integrate with existing, multiple back-end systems.

- **Cost avoidance:** Move approval workflows into the Kinetic Platform to reduce licensing costs within back-end fulfillment systems.
- **One-stop shop:** Provide a single pane of glass for employees to interact with the organization regardless of what system is being used for fulfillment.
- **Modern experience:** Enable end-user consistency, brand familiarity and ease of use to improve experience, engagement and adoption.
- **Future-proof tech stack:** Establish a system that adapts with the organization and is scalable as it grows. The Kinetic Platform is agnostic of back-end fulfillment and can be tailored to accommodate any workflow avoiding vendor lock.
- **Proven USDA experience:** Skilled at large scale with USDA DISC, Fortune 50, government and military organizations.