

The background of the entire page is a night-time aerial view of a city, likely New York City, with the Twin Towers of the World Trade Center prominently featured in the center. The city lights are dark against the night sky. Overlaid on this image is a complex network of vertical and diagonal lines in various colors, including blue, purple, and pink. These lines represent data connections or network paths, with some lines ending in small glowing dots. The overall aesthetic is futuristic and data-driven.

# KINETICDATA

## Built for Mission

Overviews

Use Cases

Case Studies

## Transform the Way You Work

Automated Processes Save Time, Money and Reduce Work Effort

### Problem:

Mundane paper-based processes, unstructured data, and information stovepipes limit operational success and restrict economic efficiencies. Attempts to rectify these challenges include large scale consolidation projects, painful upgrade cycles and costly upfront investments that rarely achieve anticipated ROI.

### Solution:

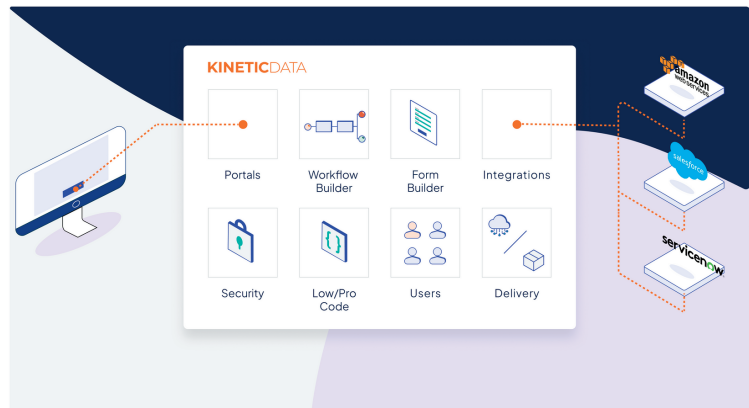
**Solution:** Kinetic Data helps agencies optimize their processes without the upheaval of change. With the right software and expertise, agencies get the most out of available resources and maintain a nimble and adaptable approach. Here's how:

- Purpose-built experiences clarify disjointed, multi-system, multi-experience environments.
- 'Embrace and Extend' approach to maximize existing systems.
- Modernization goals are hampered by the per-seat economic model. We think differently on that.

### Applications or Use Cases:

Employee Lifecycle, Process Digitization, PDF and other Form Automation, Self-Service Portals, Storefronts, Service Catalogs, Maintenance Tracking Systems, Service Scheduling, Incident Operations and others.

### Public Sector Customers & Partners



### Key Features and Benefits:

- Integrates with dozens of back-end systems (including ServiceNow, Jira, Salesforce and BMC Remedy) to push/pull data.
- Formalizes common and consistent consumer-grade digital experiences that speeds delivery times while driving down support-related costs.
- Stabilized per-user license costs through improved economic model.

### DoD Tech Areas:

- Single, consolidated branded storefront experience for all stakeholders.
- Integrations with ERP systems, ordering and fulfillment centers. Automation across repetitive processes for scale.
- Flexible workflows that handle high volume, complex, compliant requirements.
- End-to-end visibility on status/delivery, from requestor to partners and suppliers. Alerting along the way.

# Transform the Way You Work

Automated Processes Save Time, Money and Reduce Work Effort

## Workflow for Agencies

### Problems Kinetic Solves

When it comes to process improvement, agencies have a unique set of needs. They need to be able to handle large amounts of data, while still being able to quickly and easily make changes. Too often, however, this means that agencies are forced to adopt changes that are too disruptive for their day-to-day operations, or worse, are not given the means to extend what they have today.

But there *is* a better way. Kinetic Data can help agencies optimize their workflows without the upheaval of change. With the right software, agencies can get the most out of existing resources while still being able to quickly and easily adapt when necessary.

How do you maximize what you have today?

### How Kinetic Data Helps

We offer a secure workflow platform focused on speed and transparency. We create modern, consumer-like experiences that streamline processes, provide visibility and transparency and help make informed decisions.

The platform's flexibility and speed help agencies improve their processes with greater visibility into how best to serve their citizens.

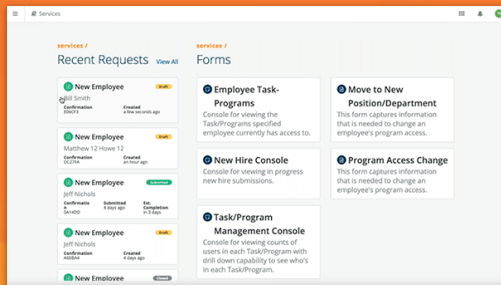
### Benefits of Kinetic

- **Process requests faster**  
Streamline and improve processes whether it's a simple one-step flow or a complex, multi-step tangled monster.
- **Extend existing systems**  
Kinetic Data doesn't "rip and replace" what your IT team put in place. Instead, we plug and play with existing systems to extend their usage and value.
- **Gain visibility where it's needed**  
Get a complete view of your processes in one place. Understand where issues lie and gain control of your work.
- **Create beautiful front ends**  
Never again compromise between modern and functional. Desktop or mobile, all experiences are easy to use and simple to understand.
- **Forget user licenses**  
We don't believe each user is a cost in and of itself. Allow thousands of users into the system – some regularly and some now and again – without incurring additional license cost.

# KINETICDATA

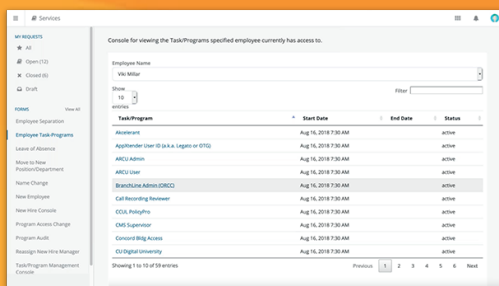
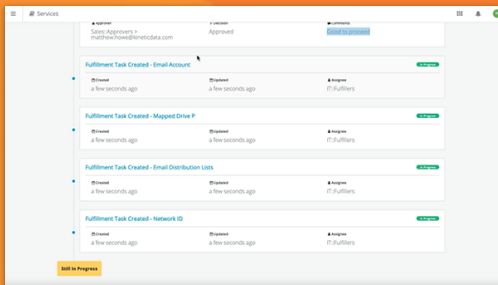
## How to optimize the new hire success path

Smart businesses know employee retention begins before Day One. They also know new hire productivity is **directly** tied to whether or not employees have the necessary resources to be both efficient *and* effective in their role. But how do you solve the massive challenge of coordinating numerous tasks across departments and systems while providing new hires with the tools and technology required for success? With the expertise of a proven leader. That's Kinetic Data.



### 6 Benefits of Onboarding with Kinetic Data

- 1: Create true visibility into the onboarding process, from hiring managers to HR to IT and more.
- 2: Solve the "elephant in the room" problem by enabling HR to complete new hire set-up tasks to the satisfaction of leadership, the hiring manager and HR.
- 3: Orchestrate, coordinate and consolidate provisioning activities across systems, departments and people.
- 4: Deliver highly flexible workflow automation engineered for small teams, with the agility to solve difficult and complex problems within the organization.
- 5: Provide hiring managers, HR and employees with a single, centralized portal for submitting and tracking the status of all requests.
- 6: Eliminate the need for multiple forms and interfaces by integrating across backend systems.



We orchestrate each part of the end-to-end onboarding process for new hire productivity at scale. Depend on Kinetic Data when you want employees to enter your workforce with **stronger engagement**, expectations of **longer tenure** and the ability to quickly enable individuals to become their **very best selves**.

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CAGE: 4EDV6

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# Modernized 2875 Use Case

Modernizing the 2875 System Authorization Access Request process is one example of the Kinetic Workflow Platform's digital experience capabilities in action. While the process overall is the same, different versions are quickly built, managed and improved upon over time. Simplification of the request experience, the approver experiences, and signature collections in a digital format reduces the time to completion and consolidates multiple processes together.

Digitize the paper form, create variations as needed, and speed the process along. Integrate digital signatures for fast completion.

**EITaaS Details**

UIC

Organizational Requester

EITaaS User Profile

**Supervisor Information**

Supervisor Name: Matthew Howe  
Supervisor Organization: Test Organization  
Supervisor Phone: 651-556-0924  
Supervisor Email: matthew.howden@kineticdata.com  
Supervisor Signature Date: 07/20/2021 9:15 AM

Justification for Access

User requires access to the EITaaS Network per job role / function.

Type of Access Required:  Authorized  Privileged

User Requires Access To:  Unclassified  Classified

Verification of Need to Know\*  
 I certify that this user requires access as requested

Save Submit

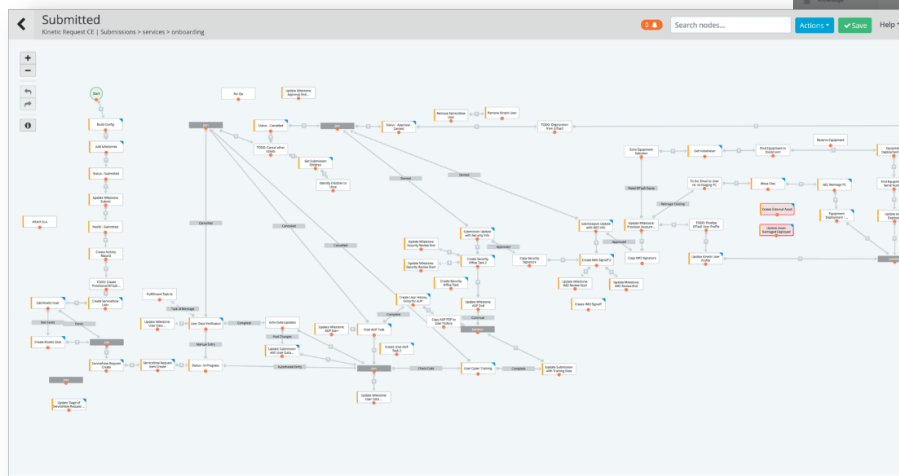
**IMO Review**

IMO Discussion

IMO Name: Matthew Howe  
IMO Organization: Test Organization  
IMO Phone: 651-556-0924  
IMO Email: matthew.howden@kineticdata.com  
IMO Signature Date: 07/20/2021 10:30 AM

Verify

Low-code visual workflow builder allows for drag and drop configuration and iteration.



## Transform the Way You Work

Automated Processes Save Time, Money and Reduce Work Effort

Staying ahead of the current cyber threats is essential for safeguarding our nation's security and upholding DoD standards. That's why Command Cyber Readiness Inspections, or CCRI, play an important role in increasing accountability on all levels.

**Problem:** The quarterly CCRI report is a complex challenge, as it often involves gathering and interpreting vast amounts of data to gain an accurate understanding of cybersecurity posture under one's purview. This process consumes vital resources, is time-consuming and error-prone with manual data entry.

Year	Quarter	Final Score	Final Grade
2021	Q4	46.47%	Unacceptable
2021	Q4	60.58%	Unacceptable
2021	Q3	68.58%	Unacceptable
2021	Q2	52.33%	Unacceptable
2021	Q1	78.25%	Acceptable
2020	Q4	74.82%	Acceptable

Opportunity	Possible	Actual	Non-Compliance	Percent of Total	Final Percentage
Technology Assessability Scan	60.0	23.5	36.5%	60%	34.28%
Contributing Factors	20	9	45.0%	35%	5.00%
CCRI Directives	40	20	44%	30%	16.80%
<b>Final Score</b>					<b>60.58%</b>

## Introducing the Kinetic Data Digital CCRI Scorecard

**Solution:** The Digital CCRI Scorecard automates the current manual spreadsheet assessment process, removing the cumbersome data entry process.

The result? Faster evaluations for DoD network owners to evaluate their cybersecurity readiness and take action where needed.

**How:** The digital scorecard integrates with security scanning software (SolarWinds for ex.) and dynamically assembles the results for interpretation and analysis. Why spend weeks gathering and organizing manually, when automation solves that challenge.

**Key Benefits:** The Digital CCRI Scorecard offers a number of benefits, including:

- Increase Efficiency: Automates the manual process, saving time and reducing errors.
- Enhance Visibility: Provides a clear and comprehensive view of the overall cybersecurity readiness of the network.
- Store History: Online, fast recall of previous data for trend analysis and compliance tracking.
- Collaboration: Improve communication and coordination between resources.

## Public Sector Customers & Partners



## CASE STUDY: United States Army Communication Information Systems Activity, PACIFIC (USACISA-P)

### Problem Statement

USACISA-P seeks to leverage new, innovative technologies to provide an agile, modern, streamlined support system for its user community. Currently the USACISA-P leverages a variety of IT Service Management systems to support various networks making it challenging for end users to know where to go to solve the problem at hand.

This problem is exacerbated by the fact that there are multiple networks, each with different support processes and systems.

### Solution Concept

A centralized, easy to use portal that streamlines ticket creation to the right fulfillment system, provides visibility into the status of a request, and assists with automating and managing system access requests is desired.

Key objectives to achieve include using commercial thinking for standardization access to all bases with a defined set of offerings for consistency and scale. Offerings at scale include netcomms, PC deployment and general telecom and IT functions.

## Consolidation 2.0 – One Experience to Manage Them All

### Project Benefits

- **Separate User Experience** from the fulfillment activities. Easier modifications and updates to backend systems without user disruption. Decoupling simplifies management and resource needs.
- **Enable multiple fulfillment systems** from a single experience supports ongoing consolidation efforts of systems of record. Also avoids incremental per-seat licenses for limited users.

### Solution on Kinetic Platform

- **Cost avoidance:** Move approval workflows into Kinetic to reduce per-seat licensing costs from back-end fulfillment systems.
- **One-stop shop:** Provide a single pane of glass for employees to interact with the organization regardless of fulfillment system.
- **Modern experience:** Enable end-user consistency, brand familiarity and ease of use to improve experience, engagement and adoption.
- **Future-proof tech stack:** Establish a system that adapts with the organization and is scalable as it grows. The Kinetic Platform is agnostic of back-end fulfillment and can be tailored to accommodate any workflow avoiding vendor lock.

# Workflow Platform Built with the Mission in Mind

Engineered for secure, high volume, complex, compliant workflows

Kinetic Data helps government agencies modernize processes, deliver faster responses and support the required change for 21st century leadership.

Workflow from Kinetic Data supports automation, decision making and execution of actions a reality across multiple departments with enterprise-grade experiences. Our platform and backend services help teams and organizations run more efficiently, focusing resources where they are most needed.

#### Honor in serving:

United States Army EITaaS  
United States Army Korea  
Defense Health Agency  
Department of State  
DISA  
Federal Reserve Bank  
Hanford Nuclear Center  
Missile Defense Agency  
United States Navy  
Navy Marine Corps Intranet ( NMCI)  
Army CHS  
Army JLTV  
844th  
Army National Guard  
Nuclear Regulatory Commission  
Sandia National Labs  
DTRA

**DUNS:** 076309629

**Type:** Small Business

**NAICS Codes:** 511210, 541511

**CAGE Code:** 4EDV6

**UEI:** G1SKJGYTA8K3

**FedRAMP:** Expected Q2 2023

## Capabilities

- **Modern user experiences** designed for multi-system interactions and streamlined workflows. Examples include:
  - Cross department employee / staff / consultant requests
  - System access requests (DoD 2875, Dept of State 7667)
  - Storefronts to house catalogs of services and assets
  - Service event tracking
  - Centralized approval management
- **Interoperability framework** enables workflow to leverage existing investments in systems and platforms
- **Attribute Based Access Control (ABAC)** enables flexible security rules based on attributes vs restrictive predefined roles
- **Forms-based data entry** simplifies collection, retrieval and validation from or to any connected system
- **Multi-tenant application** with delivery model flexibility for on-premise or SaaS requirements
- **Zero downtime upgrades** minimize risk and keeps resources focused
- **Iterative workflows** increases ability to evolve processes from simple to automated.

## Powerful Framework forged with Security, Scalability and Flexibility



#### Portals

Deliver best-in-class experiences while driving productivity, slashing costs and increasing reliability.



#### Forms

Gather, share and validate data - eliminate errors and reduce cost.



#### Workflow

Transform your organizational processes with automated, reliable - and complete - workflows.



#### Integrations

Prebuilt library of integration options - use what you want how you want it - with no incremental costs.

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# KINETICDATA

We work with VAR's and Partners on; GSA MAS, NITAAC's CIO-SP3, GSA STARS III GWAC, GSA VETS 2 GWAC, NASA SEWP, Army CHES and Sole Source/Directed awards to our 8(a) partners.

A few examples:

## Defense Information Systems Agency



Key Objective: Create a storefront experience to host and display a complex catalog of services performed for mission partners.

Scenario: The DISA processes over \$4B worth of transactional orders for services ranging from simple IT requests to highly complex, custom needs.

Provided: Kinetic Data provided the front end digital experience platform for DISA contractors to build highly complex ordering flows, incorporating custom logic into every step of the process. Kinetic also became a content management system to house and maintain the descriptions of these services. Kinetic platform also supported a custom built CAC integration.

## Missile Defense Agency



Key Objective: Offer a Service Catalog in a highly secure environment.

Provided: On premise service catalog with CAC integration with zero external access. Managed workflow requirements for approvals.

## Navy 311



Key Objective: Create a single starting point for all information needs for a better digital experience.

Provided: Enterprise self-service digital portal. Integrated with 3rd party Artificial Intelligence tool to provide type-ahead experience as well as surface relevant recommended services / information to the user. Chat integration offered additional touchpoints for the user.

Result: Of 2 million requests per year, Navy 311 ticket routing was reduced from 24 hours to 20 minutes.

## US Army JLTV



Key Objective: Joint Light Tactical Vehicle equipment error repair tracking system for statistical analysis.

Provided: Service event tracking, Security Technical Implementation Guidelines (STIG) compliant; able to scale across multiple departments and physical assets.

## US Army Korea



Key Objective: Build dashboards for visibility into existing processes to highlight compliance scores and insights while reducing the manual nature of data collection and representation.

Provided: Workflow automation, SQL database integrations, Custom dashboards, CENTRIXS-K integration; digital transformation from paper to digital processes.

## Hanford Nuclear Center



Key Objective: Support the decade-long clean up of nuclear weapons test site using Enterprise Service Portal and Catalog capabilities to handle the request and fulfillment of service needs in support of Dept of Energy mandates.

Scenario: The Hanford Nuclear Center sits on the Hanford Site, a decommissioned nuclear production complex managed by the US Department of Energy. In support of clean up efforts, a massive service catalog is required to handle virtually every request from equipment & supplies to moving infrastructure to supporting in-site police, fire and ancillary vendors.

Provided: Kinetic Data provides a digital Service Portal, with a deep set of service catalog items. Includes data collection and tracking for audit and compliance requirements. Workflow approvals and routing to correct stakeholders is key to efficiencies and project completion.

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## USAF 844th

Key Objective: Build account creation service to digitize the USAF 2875

Provided: PDF form automation, approval routing workflow, eSignature integration capabilities.



## Department of State

Key Objective: Support the ambassador transfer process from one consulate to another through self-service automation and IT Service Catalog capabilities.



Scenario: Ambassadors and Dept of State employees abroad transfer locations on a periodic or frequent basis. The global transfer window is aligned to the same time, therefore the State help desk is deluged with requests all at once, creating organizational headaches, delays and lack of services in a timely fashion.

Provided: Kinetic Data provided a self-service portal, service catalog and workflow solutions to streamline the collection of information necessary for the relocation, handled all of the approvals required (with visibility and audit controls in place) and ensured the resources were ready to serve on Day One in the new location.

## Department of State

Key Objective: Build a digital portal and integration with case management capabilities to handle J-1 Visa Waiver incidents.

Provided: Digital Experience portal for individuals to report incidents involving J-1 Visa holders and pass the information to the State Department for review and action.



## US Army EITaaS

Key Objective: Service portal and service desk consolidation for consistency and scale. Remove named user license requirement.

Provided: Service Catalog and service desk capabilities. CAC Security, Zero Trust model, digital experiences, integrations with 3rd party network & devices.



## Navy Marine Corps Intranet (NMCI)

Key Objectives: Reduce the overall cost of delivery of services provided by transforming paper processes to digital experiences.

Provided: Service Portal digital experiences, workflow iterations resulting in increased speed and accuracy of delivered services to the requestor.



## Federal Reserve

Key Objective: Enterprise request management portal for end users to request enterprise and localized bank services in a single location with consumer-grade experiences.

Provided: Onboarding capabilities, data center requests, service catalog management



## US Army CHS

Key Objective: Create Common Hardware Ordering System for departments to request and 'purchase' any type of equipment made available.

Provided: Custom ordering application with STIG certified infrastructure.



## Sandia National Labs

Key Objective: Provide for a custom mobile device management solution for employees, contractors and visitors.

Provided: A secure field operations phone management workflow to disable BlackBerry functionality upon entrance and re-enablement based on a custom package download and install method.



## Army National Guard

Key Objective: Provide modern digital experience service catalog which is cloned and modified independently for each state National Guard unit.

Provided: Support for each state's National Guard service needs. Manage 'Gold Standard' service catalog and customizations per state level in a multi-tenant environment.

