

Tap into the Best Ideas Around

Harness the power of inbound ideas to transform federal agencies

Problem:

Federal agencies frequently seek innovative ideas from industry- whether from business or individuals. These fresh perspectives range from emerging technologies, streamlining or enhancing existing processes, implementing a new process or solution or addressing significant known challenges. Unfortunately, submitting ideas can be complicated- both for the submitter and the receiver. Poor user experiences, disorganized databases, and lack of follow-up are common problems. Moreover, federal employees have difficulty locating submissions, and cross-pollinating solutions to organizations is non-existent.

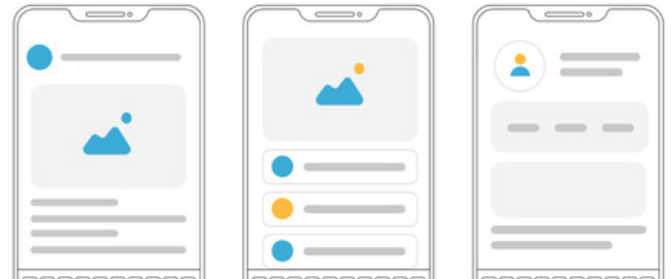
Automation and streamlined processes are lacking, leaving resources untapped and innovative ideas undiscovered.

Solution:

An inbound tracking portal for ideas. Kinetic Data builds online portals that gather, organize, and shepherd ideas and submitters through the process.

How we help:

- Develop and launch purpose-built software that captures ideas in a modern, digital experience.
- Track end to end visibility for submitters so they know status along the way.
- Solve the accessibility of data in a centralized, easy to understand interface.
- Automated, clear communications between stakeholders and submitters for increased transparency.
- Safely build maturity into processes as the processes solidify and risks identified.
- Provide a searchable portal for sharing ideas not selected initially with external stakeholders



Key Concepts:

Ideas Tracking System, Discoverability of Data, Information Sharing and Centralized Storage.

Key Benefits:

- Secure online portal access for submitters to submit their information & ideas once.
- Data entry done right. Done the first time with no errors and minimized mistakes.
- Scheduling, alerting and visibility on a consistent, repeatable basis across all stakeholders.
- Ability to search, surface and connect submitters and ideas to the best internal stakeholder.
- Enhanced visibility and communication mechanisms for submitters into the process

Public Sector Customers & Partners

